

# Student materials // Info cards Module 3 – Creative Videos



# **Technology**



#### STEPS WITH VIDEO PRODUCTION

#### STORYBOARD & VIDEO EDITING

To begin with you need a storyboard. Here you collect your photos and video clips, titles of scenes and soundtrack information.

### a) Selection and order

List the photos and video clips you would like to use in your storyboard and put them in the order you want to use them in. Add additional information for each image. Select which video format you would like to use (see last card).

#### b) Make a note of transitions

If you are including transitions for your video (how each photo or video clip moves to the next one) add this to your storyboard. Depending on the software or app you use these could be a soft dissolve, animated or 3D transitions.

# What is needed?

- script & storyboard
- tablet computer, mobile phone or computer
- software / app for video production

Tip! Look into video tutorials for the software you use

#### c) Video editing

Begin your editing by importing photos and video clips. Place them on the timeline, change their length if necessary and change their order. Then you can add transitions, titles or subtitles, music, sound effects, voice over and your final credits.

#### d) Export your video

When your video is ready use the export function to create a video file in good quality which is then ready to be shared.

#### **WORKING IN TEAMS – SHARING JOBS**

#### **CREATE YOUR STORYBOARD TOGETHER!**

Share the production work with following jobs:

#### a) The director ...

... is in charge of the production and works on the video editing according to the storyboard.

#### b) The writer ...

... works on the titles which are written down in the storyboard and then included in the editing.

#### c) The narrator ...

... writes the voice over. Divide the voice over within the team, every student should read one part of the full text.







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### **VIDEO FORMATS**

Here are a few suggestions for different formats which you can use. You can also create your own format, just make sure that you follow it through the full production.

#### a) Tutorial format

Explain your project step by step. You can put yourself in front of the camera, just show your hands or use a voice over to explain what you are doing. It is important to be clear in your description so that other students can work on the same project (similar to creating and following a cooking recipe).

#### b) Blogging format

Create your own blog. You describe your project in front of the camera like a YouTube star and add additional photos or video clips afterwards.

#### c) Film format

Within a short feature film one or more fictional characters could tell your project story in a dramatic or comical way. Decide which kind of film style you would follow such as a comedy, action film or musical style.

#### d) Documentary format

The documentary is based on true facts and a detailed and factual description of what you are doing. You work more closely with the material you have recorded on the spot (similar to nature films).

